

SMAC BOD Meeting at Bement Thursday, May 17, 2007

In accepting the role of Recording Secretary, I'll quote my predecessor, Bob Romer, whose minutes and judgement will probably never be improved on: "As usual, I will delicately not include some of the observations made during the meeting, using my own excellent judgment (which some of my readers often feel is insufficiently delicate) as to what can and cannot be included in minutes intended for a family audience."

That noted, these BOD-ly folk were present tonight: Adams, Auskern, Bensen, Coutou, Hunter, Martula (Treasurer), Parker, Scott, Stone, Utakis (President).

The meeting rambled into its usual order and all concurred that Bob's April minutes were "accurate enough." Sadly, these are likely to be his last, as he's resigned.

Dave Martula gave the treasurer's report, with detailed itemization and analysis. The main point distilled therefrom is that SMAC is \$2000 or so ahead of where we were last year; Dave is sweating less. The main reasons for this good condition are:

- a. last year we were still paying one-time fees and application costs associated with becoming a true non-profit entity in the eyes of the Commonwealth, Federal government, and - most importantly - the IRS.
- b. the club's earned healthy income, notably from three races in particular: the D.H. Jones 10-miler and the Seven Sisters and Mt. Toby 14 miler, the last two directed by Scott Hunter.

Discussion of income and expenditure then ranged far and wide, from philosophical to practical and back, including but not limited to nuts, bolts and dreams. There was talk of saving and spending, of supporting the club's mission, harboring resources, budgeting, brainstorming and so forth. We talk about this stuff every time we gather; later in the meeting we agreed that we'd concentrate on them at the June meeting. Because of IRS guidelines and such we need to keep our programs and generosity specifically aimed at running-related targets. OK.

Scott Hunter then emphasized that we need to bring in more revenue without feeling the need to spend it all, or immediately. Thinking of the various sources of club revenue made it clear that few are huge revenue sources, and we couldn't readily imagine ways to make the modest earners more profitable without unwanted side effects (like disgruntled race directors). Dave Martula pointed out that it's getting "increasingly difficult to find people to run new races," and mention that Scott might not direct his two forever cause discomfort much like I felt when I heard that Bob Romer was going to retire - someday.

So we agreed to think of new ways to "bring it in." Then we talked some more, but made no real progress, just aired a bunch of interesting ideas. This had taken an hour, and we really hadn't escaped point #2 of Donna's 8 point agenda. All agreed not to produce a club pinup calendar because the proposer wouldn't volunteer to be "Mr. January," but no names will be named. We talked about fun runs a bit too.

Then we discussed publicity-related issues, mostly the website, and the continuing need to get someone, ideally a club member or volunteer, to do postings, checkings, linkings and the like.

Some volunteer possibilities are out there, but until we decide and get agreement Dave Martula remains the less-than thrilled point guy. The calendar is good on line, the next SUN is in the works and we moved on to more genial talk of the Track workouts (a very good program), the Rafter's Race (we won!), and the People's Pint, now designated as clubhouse and proudly displaying our trophy from the Rafters Race.

Then we agreed to skedaddle. OK, these minutes were written in June; however, the notes were taken LIVE!

Respectfully submitted,

Ben Bensen