

SMAC BOD Meeting at Bement School Wednesday, November 15, 2007 at The Bement School

Present: Bensen, Hansen, Hebert, Martula, Stone, Utakis. Skeletal skeleton crew.

Minutes: These were approved in a hurry, having been completed only minutes before [n.b. - this set of minutes is being compiled a week in advance of the next BOD meeting. Thus, though my memory may be dim, the risk of confusing any of November's conversation with December's is minimal, since the latter hasn't happened yet].
Quote: "If Dave's approved them, I do." Ah!

Treasurer's Report: Some fancy apologies and unrequested explanations regarding which account who wrote what check to who else for whatever purpose, but not for large amounts. We have about \$2500 in hand. Mantra: "we're much better off than we were this time last year." Good!

Membership: Ron says the mailing will be going out soon (and, by golly, it did!). We have about 300 addresses in the database, which is good to know, plus another 300 names who share mailings. Decent!

The SUN: Phew! It's done. Some nice responses. Making older issues available as pdfs from the website approved, but strong agreement that we should stick to paper publication. It's a tangible benefit and an very effective (we seem to believe) promotional piece. OK!

Website: Great potential. NoHo Bike Club's Mike Yargeau is now actively serving as our webmaster, and he's gearing up to present some new "proto-sites," which we eagerly look forward to seeing. All communications to Mike should go through Dave Martula.

Products: Singlets (\$25), shorts (\$25) and jackets (now \$60) are on order. Socks (2pr/\$10) should be soon. Ads to go on the website. Some question about a pdf order form. I don't remember what we decided. Neither do my notes.

Track and Workouts: Coach Barry continues to be pleased. 2007 witnessed a very good season despite a not quite full team/program. The number of SMAC contestants remains problematic (dandy/nasty phrase) from race to race; it would really be great to have a full team to compete (consistently) in team events. The coach had some ideas to airball for improving things. One was to contact the coaches of local colleges Smith, Amherst, UMass, Mt. Holyoke (and Hampshire?) to encourage team members to think about SMAC now or upon graduation. (Barry agreed to do so). Another idea was to offer one-year gratis memberships to promising competitors (either fast or at least temporarily local), or to unaffiliated winners of any of the NoHo Tuesday 5k's.

Not being sure if we had a quorum, we decided to think these good ideas over; we're likely to vote in December.

Barry noted the great improvement of several runners, especially Dave Martula and Jeff Hansen, plus newly active gung-ho types. The value of SMAC's adult Track program is right up there with the youth league!

Winter Track Meets: Someone promised to contact Bill Durkee to see if these were going to be on again.

Race Reports: The Run for Tara had a great turnout, with a lot of effective fundraising for eating-disorder programs; Tara ran for Ron Hebert at Williston, but died tragically at 21. The Talking Turkey and Hot Chocolate Runs were both huge too.

Also, Anna Reid and Sam Belcher were doing very well in JO preliminaries, and Ben promised a report for the website when all was settled (still promised). Leigh Schmitt was to run in the North Face Challenge 50 miler in December (he did, and ran third!).

DH Jones 10 Miler: Work, work, work, and a great deal already done. And on schedule!

Annual Meeting: January 6 - Coming up!

BOD Nominations and MOR winners: To be decided later.

By this stage of the meeting, although not all of the pizza was finished, we disaperated effectively. Yes, I did say "disaperated."

Respectfully submitted,

Ben Bensen,
(for lack of a a more enlightening or amusing monniker)
Scribe